

# **MEDIA KIT**

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## **WORKING TOWARDS SCIENTIFIC EXCELLENCE AND INTERNATIONAL LEADERSHIP**

A training programme in strategy and operations management for research units and centres of excellence



# OVERVIEW

Universities and research centres, together with other political and scientific actors, must learn to design and implement strategies that allow them to build long-term competitive advantages, with which to meet the new economic challenges and social environment.

For this reason, the Galician Department of Education, University and Vocational Training, in collaboration with Feuga, has set up a high level training aimed at ensuring the ongoing improvement, excellence and international leadership of Galicia's research centres and units.

This training is divided into two programmes designed for complementary profiles. GESCI is a unique programme that responds to the current and future needs of the research centre/unit directors providing a 360° view of their organization. GOSCI, on the other hand, is an essential programme for research centre and unit managers aimed at optimising managerial results.



A **PIONEERING** INITIATIVE IN SPAIN

PROMOTES THE **ONGOING IMPROVEMENT, SCIENTIFIC AND TECHNOLOGICAL EXCELLENCE AND INTERNACIONAL LEADERSHIP**

IT INCLUDES A TEACHING PANEL, COMPOSED BY SPANISH AND INTERNACIONAL PROFESSIONALS OF THE HIGHEST LEVEL

# OBJECTIVES

**GESCI** is designed to **research centre and unit directors**. The main goals of this essential training are:

- **Tackle new framework challenges** and **growing international competition** for acquiring resources, talent and opportunities
- Promote the **modernization of** research institutions as well as **scientific and institutional** appraisal as key mechanisms for on-going improvement



**GOSCI** is intended for **managers** and it aims to achieve the following objectives:

- Improve the **efficiency and internal organization** of their institutions
- Support **management of change** promoted by management and contribute from their area of activity to the **excellence and scientific-technological leadership** of their organizations

# TRAINING PROGRAMME

## POSITIONING

Where we are: the scientific-technological context

## STRATEGY & ASSESSMENT

Where we are heading: designing the strategy

## GOVERNANCE

Getting started: governance, organizational structure and management models

## FUNDING

What we need: funding and acquisition

## PEOPLE

Most important of all: the people

## MANAGEMENT

And now...How to go about it: working towards effective and productive operational management

## Additional activities

### GESCI

**WORKSHOP:** Scientific and institutional assessment

### KEY MANAGEMENT SKILLS MODULE:

Relational management

### GOSCI

#### WORKSHOPS:

- Assessment and commercialization of the technological portfolio
- Lean start-ups and agile entrepreneurship
- Creativity: generating disruptive proposals for European Research Council projects (ERC)
- European Innovation Council (EIC)

The same program, two different approaches



**ESTRATEGY AND GOVERNANCE**  
(GESCI)



**MANAGEMENT AND FUNDING**  
(GOSCI)

# IN THE MEDIA



## USEFUL INFORMATION



**GESCI**  
5 months  
**GOSCI**  
7 months



**REGISTRATION**  
Free registration  
Training financed by the Galician Department of Education, University and Vocational Training,



**TIMETABLE**  
Fridays afternoons  
Saturday mornings



**VENUE**  
Feuga Headquarters  
Santiago de Compostela



**MODALITY**  
Classroom course



**LANGUAGES**  
Spanish and English

# TEACHING STAFF

## ACADEMIC DIRECTOR

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Director of CERCA Institute, the Government of Catalonia's technical service

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Co-founder of Factory. Expert in fundraising

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Professor of game theory at USC (University of Santiago de Compostela)

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Manager of CREAM (Centre for Ecological Research and Forestry Applications)

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CEO and co-founder at IEC

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General Manager at BCBL (Basque Center on Cognition Brain and Language)

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Head of Vitae

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[www.gesci.es](http://www.gesci.es)